



League of Women Voters of Oregon and League of Women Voters of Oregon Education Fund

VISION

INFORMED OREGONIANS PARTICIPATING IN A FULLY ACCESSIBLE, RESPONSIVE, AND TRANSPARENT GOVERNMENT TO ACHIEVE THE COMMON GOOD.

MISSION

THE LEAGUE OF WOMEN VOTERS OF OREGON is a grassroots, nonpartisan political organization that encourages informed and active participation in government in order to build better communities statewide. Our purposes are to influence public policy through education and advocacy, and to provide support for League members and the League organization.

THE LEAGUE OF WOMEN VOTERS OF OREGON EDUCATION FUND works to encourage active and informed participation in government and to increase understanding of major policy issues in order to empower citizens to understand governmental issues and to participate in the political process. We seek to provide balanced, accurate, nonpartisan information to all Oregonians.

PRINCIPLES

The League of Women Voters believes that:

- All powers of our state government should be exercised within the constitutional framework of a balance among the three branches of government: legislative, executive, and judicial.
- Democratic government depends upon informed and active participation in government and requires that governmental bodies protect the citizen's right to know by giving adequate notice of the proposed actions, holding open meetings and making public records accessible.
- Every citizen should be protected in the right to vote; every person should have access to free public education that provides equal opportunity for all; and no person or group should suffer legal, economic or administrative discrimination.
- Efficient and economical government requires competent personnel, the clear assignment of responsibility, adequate financing and coordination among the different agencies and levels of government.
- Responsible government should be responsive to the will of the people, maintain an equitable and flexible system of taxation, promote the conservation and development of natural resources in the public interest, share in the solution of economic and social problems that affect the general welfare and promote a sound economy.

VALUES

We are a nonpartisan political membership organization of women and men. In both our values and practices we strive to:

- Act with trust, integrity, and professionalism based upon our Principles.
- Maintain the strengths of our organization including the use of grassroots initiatives in selecting issues for study and consensus building to adopt positions for advocacy.
- Consider an issue carefully before taking action and prepare thoroughly before beginning to act.
- Operate in an open and effective manner to meet the needs of those we serve, both members and the public, including taking the initiative in seeking inclusion and diversity—striving to eliminate barriers to participation in any League activity on the basis of financial status, gender, race, creed, age, sexual orientation, national origin or ability.
- Remind all Oregonians that the responsibility of good government rests on their shoulders while strengthening their ability and will to act.
- Acknowledge our heritage as we seek our path to the future.

2014-2015 GOALS & STRATEGIES

Develop Strategies.

- Develop a 5-year strategic plan that will culminate in the celebration of our 100th anniversary in 2020

Include a membership component in all League activities.

- Continue participation in the LWVUS Membership and Leadership Development program (MLD)
- Strengthen collaborative relationships with local Leagues

Increase impact and visibility.

- Establish and maintain statewide partnerships with other organizations
- Recognize volunteers
- Support the 'Funding Education' forum series

Obtain sufficient revenues to support our strategic plan.

- Record volunteer hours
- Continue electronic fundraising appeals
- Response of 7% member and 2% nonmember direct mailings; call donors of \$100 or more
- Continue to seek funding from outside sources
- Implement a major donor fundraising program