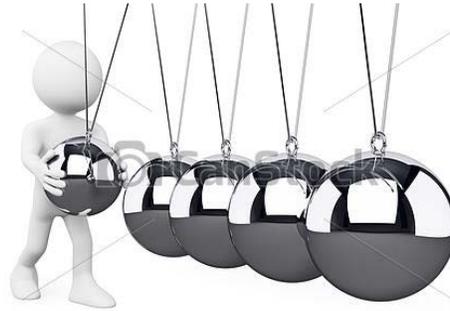


Coaching Tip:  
Impact & the MLD



When you get down to the core of the MLD, and of League in general, is impact in our communities, our states, and nationally. But how often do we stop and think about what our impact is? These can be challenging conversations to have, but they are worth it!

Much like goal-setting, sometimes it is important to take a step back from just getting the work done to reflect on how and where we have an impact on our democracy and on our community. Then, to ask: How do we build on this to increase our impact?

Thinking through our 'automatic' processes and seeing how they are working can also inform our plans going forward. When you are using your annual calendar to plan for visibility and to set your goals, consider using it to plan for and interpret your impact.

Here are some questions to get local Leagues thinking about their impact and how to maximize it:

- How do you define impact?
- Do you know of other ways to define impact?
- What are all the ways that you are already having impact in your community?
- How do you compare the effort put into a given activity with its impact? (i.e., What's the return on investment of doing a given activity/event? Are our current activities getting impact?)
- What could be let go so that your League's energy is used most effectively?
- How does our leadership structure or pool serve your League's ability to have impact?
- What change(s) could you make to better focus or increase your impact?
- Who else can help you to have impact?



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If you think you are too small to make a difference, try  
sleeping with a mosquito.

Attributed to the Dalai Lama XIV

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