

## LWVOR FUNDRAISING POLICY

1. The LWVOR is committed to paying for all League state-level voter education expenses as funding is available, including statewide publicity, production and distribution of state Voters' Guides, debates or forums for statewide offices, mock elections, and printing and distribution of state studies. Local Leagues may also request that the LWVOR reimburse any such expenses at the local League level. To achieve this commitment, both the benefit of available LWVOR funds and the burden of raising these funds must be shared by the state and local Leagues.
2. The LWVOR looks to local Leagues to:
  - a. Supply names for direct mailings
  - b. Supply names of potential business and foundation sponsors
  - c. Work with the LWVOR in statewide fundraising campaigns, and
  - d. Assist in other general fundraising projects, including raising funds at the local level for local activities.
3. We understand some donors prefer to contribute to projects that benefit their local communities or regions, and some prefer statewide projects. To the extent possible, fundraising efforts should be tailored to donor interests.
4. For statewide campaigns, LWVOR will work with local Leagues in approaching local individuals, businesses, or foundations. The preferred approach is for the state and local Leagues to contact them together, with the local League making appointments.
5. If a local League raises donations on its own for statewide voter education purposes, then it may request reimbursement of its expenses and will (if a grant permits) receive 20% of the additional individual, business and foundation contributions from their area.
6. Local Leagues may on their own solicit contributions from individuals, businesses and foundations for their local League use, and keep 100% of the contributions. They are encouraged to coordinate with the LWVOR Development Chair to ensure that any such solicitations do not overlap with LWVOR fundraising activities. Likewise, the LWVOR Development Chair should share with local Leagues the schedule for any state level solicitations.